

OpenAI <> Norwest Partnership

The mission of the OpenAI Startups Team is to help startups harness the power of OpenAI's platform to build exciting new products and experiences using AI. We want to make sure you have all the resources you need to build and scale. Below are some helpful resources for getting started and tapping into the expertise of the OpenAI team.

\$10k in OpenAI API Credits

Norwest portfolio companies can apply for OpenAI credits by following the instructions:

1. Sign up for an OpenAI account and enter your billing details (required) [here](#)
2. Apply for credits [here](#) and enter the email associated with your OpenAI account
3. Enter the unique referral code: **norwest_2024**

Note: Startups will need to meet the eligibility criteria listed on the form and not have raised Series B or later funding. Credits are processed weekly. If a company has received credits previously from OpenAI, we'll grant the difference between \$10k and the previous amount. Credits are only applicable to API usage and cannot be applied to ChatGPT usage.

Upgrade to Usage Tier 5

Send us an email at startups@openai.com to have your account upgraded to Usage Tier 5, which unlocks top rate limits and access to more models.

Email Alias and Direct Contact

If you have any questions, blockers or escalations, please send an email to startups@openai.com. Contacts at Norwest can reach out directly to cevans@openai.com.

Join OpenAI's Startup Community

Gain access to monthly technical talks, upcoming events, and top AI resources that will help your startup scale faster. [Apply here](#).

Helpful Links

- cookbook.openai.com - Dozens of code examples for building with OpenAI's API
- [BAA](#) - Healthcare company? Apply for a BAA